















# **Ancient Science of living with** futuristic approach.

























AyurYog Expo is the India's sole business event that focuses on Ayurveda, Yoga, Naturopathy, Unani, Siddha and Homeopathy, Herbal, Agro, Natural, fitness and wellness products and services. The platform has been connecting suppliers with buyers. The expo is pioneer in gathering AYUSH, organic, natural & wellness trades in the region.

AyurYog Expo 2024 will be the biggest platform for AYUSH fraternity & Wellness Tourism sector. It is aimed at laying a concrete foundation and setting up goals to globally increase the market share and customer profitability in these sectors.

This event will connect the best of natural health and wellness experts, academic institutions and thought-leaders from across the globe. In addition to the businesses and academicians in the space, this is a golden opportunity for budding scholars, researchers, end users and trading bodies to gain a better and deeper understanding of the traditional system of medicine.

The event will comprise of Keynotes, Knowledge Sessions, Paper Presentations, Conferences, competitions and an integrated Exhibition for the businesses. This is a joint endeavour by India Exposition Mart Limited and Export Promotion Council for Handicrafts to bring the world to India, the cradle of Ayurveda, Yoga and Naturopathy.

HOLISTIC WELL-BEING CONCEPT TO THE MASSES, ACROSS THE GLOBE

**AYURYOG EXPO 2024** 

# Glimpses of Ayuryog Expo

Ayuryog Expo, Feb - 2023

**Fourth Edition** 

130+ Exhibitors 4500+ Delegates 20+ Scientific Sessions

35,000+ Visitors

Ayuryog Expo, Sep - 2021

100+ Exhibitors 3000+ Delegates 25+ Scientific Sessions

**Third Edition** 

**Second Edition** 

**30,000**+ **Visitors** 

Ayuryog Expo, Dec 2020 - Online

30+ Exhibitors 2716+ Products Enquires Generated

20+ Scientific Sessions

91,691+ Visitors

Ayuryog Expo, Nov 2019

60+ Exhibitors 3000+ Delegates 15+ Scientific Sessions

70,000+ Visitors

**First Edition** 

## **Product Portfolio**







#### Ayush food / Ayurveda Aahar

Agro foods, Dairy foods, Natural and Organic foods, Herbal foods, Super foods, Honeybee division, Coconut division, Banana division, Tea board division, Spice division, OTC products, protein, and vitamin supplements

#### Aoushadi / Medicine

Ayurvedic Medicines, Unani Medicines, Siddha Medicines, Homeopathy Medicines, OTC products, Herbal Medicines, food Supplements division, Herbal Extracts, Ingredients and Rawdi vision, Medicinal Plants growers, suppliers, exporters and directsellers, Bhasma Suppliers (Swarna, Rajat & Iron bhasma)













#### Yog - Nirog & Meditation

Yoga Apparels, Props, Clothes, Mats, Yoga Accessories, Sandbag, Yoga Balance Balls and Blocks, Yog Paramparas, Yoga studios, Chakra Pendant

#### Equipment / Machinery / Packaging

Ayurvedic/ Herbal Medicine Manufacturing Machines, Tablet Granulation, Syrup Machines, Physiotherapy Machines and Equipment. Ayurvedic/ Herbal Medicine Packaging Division. Lab Testing Equipment, Massage Equipment, Panchakarma Products and Equipment, Wrapping material, Labelling Machinery, Physiotherapy Equipment













#### **Ayurvastaram**

Khadi Clothes, Herbal and Organic Apparels, Jute and Bamboo clothes, Coir Division, Moonj Division, Seed Fibres, Leaf Fibres, Bast fibres, fruit fibres and stalk fibres.

#### **Fitness**

Fitness Equipment, Fitness Apps, Gadgets and Accessories, Fitness Trackers, Waistband, Foam Roller, Roller Wheel etc, Fitness Studios, Gym Centre,













### **Hygiene / Sanitisation**

Natural Hand Sanitizers and Soaps, Hand Gel & Rub, and floor Cleaners, Natural Air Purifiers, Water Purifiers, Sound Purifiers and therapies, Oral Hygiene Products, Vaginal Hygiene, Skin Hygiene.

#### **Institutions**

Educational Institutions (Colleges and Universities), Professional Institutions, NGO, Insurance Boards, Certification Agencies, Online Meditation and Yoga Providers, Consultancy Firms, Research Outsourcing Centers, Laboratories













#### **Nutraceuticals**

Mineral supplements, Probiotics, Prebiotics, Digestive Enzymes, Fibers, Natural Antioxidants, Phytochemicals, Fatty Acids, Phenolics, Isoprenoids, lipids, soya proteins









#### **Handicrafts**

Copper Bottles, Brass Bottles, Aroma Products, Incense Sticks, Dhoop, Fragrances and flavours, Essential Oils and Aroma Oils.

#### Medical / Wellness Tourism

Ayurvedic Resorts & Hospitals, Naturopathy Resorts & Hospitals, Healing Centres, Nature Cure Centres, Spiritual Tourism, Tour and Travel Agents and Operators













#### Personal Care / Body Care

Beauty Services & Products, Spas, Saloon, Make up Products, Face Emulsion Cream, Refreshing Mist, Facial Care, Products and Services for Hair, Eye Care, Anti Ageing Products, Detox and Slimming, Combs and Brushes, lifestyle Products

#### **Non-Bovine Milk & Products**

Sheep and Goat Milk, Buffalo Milk, Camel Milk, Equine Milk, Yak Milk & Products, Semi-skimmed milk, cottage cheese, yoghurt













#### **Natural & Organic Products**

Organic & Natural food products and ingredients, Organic spices and extracts, Organic colours, Organic clothes, Organic certification agencies, organic beauty products, etc.

#### **Eco-friendly & Plant based products**

Vegan Products, phytochemical Products, Plant powered products, etc.













#### **Spiritual Wellness Products**

Crystals, Tarot Cards, Candles, Smudge Kit, Palo Santo, Healing Services and Products, Mother Earth Goddess Statue, Healing Tree Bonsai, Zen Garden Kit, Anxiety Neckless, Healing Blanket, etc

#### Miscellaneous

Acupressure, Acupuncture, Reiki, Sowa-Rigpa, Art-spiritual and Therapeutic, Astrological Counselling and Jewellery, Crystals & Crystal Therapy, EMF Protection, Household Products, Light Therapy, Magnet Therapy, Reflexology, Salt Lamps, Traditional Chinese Medicines,









## **Industry Summit**

for Manufacturers, Stockist, Dealers, Suppliers, Doctors, Hakims, Naturopaths and Buyers





### **Doctors Summit**

for Doctors, Naturopath, Yoga Professionals, Hakims and Homeopathy Practitioners

### **Education Summit**

Conference, Paper Presentation, Poster Presentation, Competition





**Ayuryog Awards** 

# The AYUSH, WELLNESS & MEDICAL TOURISM B2B MEET

An exclusive gathering that brings together buyers and sellers in the AYUSH, Wellness & Alternative Medical Tourism domains. This event presents a distinctive opportunity for representatives across various sectors, including Ayurveda Hospitals, Yoga Ashrams, Centres and Studios, Treatment Centers, Naturopathy Centres, Resorts and Retreats, Tour Operators, Physicians, Regulatory Consultants, Research Institutes, Practitioners, Healers, Academics, Industry Experts, Product & Tech Manufacturers and Traders, AYUSH Industry Manufacturers/Traders, Laboratories, Spas, and Cosmetics Manufacturers, Health Foods & Supplement/ Nutrition providers, Hospital/Panchakarma/Yoga Furniture Manufacturers, Herbal & Cosmetics businesses, Medical Device Companies, professionals in the Medical Tourism Industry, and entities dealing in Physiotherapy/ Orthopaedic Technology Products. Your participation as a seller/buyer will contribute to the event's diversity, offering a platform to showcase the best in Ayurvedic innovation and healthcare solutions. This gathering promises a collaborative exchange among industry leaders and experts, fostering meaningful connections and opportunities for growth.





## About the Organiser

# **India Expo Centre & Mart**

Greater Noida, Delhi NCR

Hosting 5 out of the 8 award-winning events in India, IEML has emerged as the venue of choice for International Exhibitions and Conventions



25 mins from New Delhi



60 minutes from IGI Airport 20 minutes from proposed Jewar Airport



40 minutes from Hazrat Nizamuddin Railway Station



A city very well connected with Delhi NCR through Metro

Crowned by the Ministry of Tourism, Government of India with the coveted National Tourism Award 2019 for Best Standalone Convention Centre in India, the India Expo Centre and Mart, Greater Noida (IEML) is one of the world's leading integrated exhibition and convention centres. Incorporated in the year 2001, it is a Special Purpose Vehicle (SPV) as per the Indian Companies Act, 1956. India Exposition Mart Limited, has an equity-based shareholding and the company has been successfully declaring dividend from past several years.

#### INDIA EXPO CENTRE AND MART:

BRINGING THE WORLD TO EXPOS AND CONVENTIONS IN INDIA

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