



Organised by



*Let's Bring the world to India  
The Cradle of Ayurveda, Yoga  
& Naturopathy*



**AYURYOG EXPO 2025**

02 03 04 05 AUGUST 2025

India Expo Centre & Mart, Greater Noida, Delhi NCR





**Dear Friends,**

## **Greetings from AYURYOG EXPO – A World Assembly on Ayurveda, Yoga & Naturopathy!!**

‘Ayush’ stands for traditional and non-conventional systems of health care and healing which include Ayurveda, Yoga & Naturopathy, Unani, Siddha & Sowa-rigpa and Homeopathy. These medical sciences have already transcended its native borders, after positioning it as a strong and effective participant in India’s health care delivery system.

**AYURYOG EXPO** is India’s sole business event that focuses on Ayurveda, Yoga, Naturopathy, Unani, Siddha, Homeopathy, Herbal, Agro-products, Natural, fitness, and wellness products/services and wellness/spiritual tourism. The expo is a pioneer in gathering Ayush, organic, natural & wellness trades in the region. It will be the biggest platform for the AYUSH fraternity & Wellness Tourism sector. It is aimed at laying a concrete foundation and setting up goals to globally increase the market share and customer profitability in these sectors. The platform has been connecting suppliers with buyers.

This event will connect the best of natural health and wellness experts, academic institutions, and thought leaders from across the globe. In addition to the businesses and academicians in the space, this is a golden opportunity for budding scholars, researchers, end-users, and trading bodies to gain a better and deeper understanding of the traditional system of medicine.

The event will comprise Keynotes, Knowledge Sessions, Paper Presentations, Conferences, competitions, and an integrated Exhibition for the businesses. This is a joint endeavour by India Exposition Mart Limited and Gautam Budha Society for Social Welfare to bring the world to India, the cradle of Ayurveda, Yoga, and Naturopathy.

AYURYOG EXPO 2025 - A platform to celebrate India’s healing wisdom – is being organised from 02-05 August 2025 at India Expo Centre & Mart, Greater Noida, Delhi-NCR with the focal theme ***‘Transforming Modern Lives Through Traditional Therapies’***

AYURYOG 2025 aims to convincingly position traditional healing potentials by showcasing its conceptual foundation and infinite application possibilities by reaching out to the health seeking global mankind, and by readying young talents to address emerging healthcare challenges. It provides a platform to further the knowledge, facilitate research initiatives, formalise collaborations, firm up policies and to familiarise with global players and processes.

**Ably taking up that responsibility, we present to you AYURYOG EXPO – A FESTIVAL OF AYUSH & WELLNESS.**

## **CHIEF PATRON**

### **Yogi Adityanath**

Hon'ble Chief Minister, Uttar Pradesh

## **PATRON**

### **Shri Prataprao Jadhav**

Hon'ble Union Minister for AYUSH,  
Govt. of India

### **Shri Jitan Ram Manjhi**

Hon'ble Minister of MSME, Govt of India

### **Shri Rakesh Sachan**

Hon'ble Cabinet Minister of Micro Small and  
Medium Enterprises, Khadi and Villages Industries,  
Uttar Pradesh

### **Shri Brijesh Singh**

Hon'ble Minister of Public Works Department,  
Uttar Pradesh & Minister  
In charge for Gautam Budh Nagar

### **Shri Tejpal Singh Nagar**

MLA, Dadri

### **Shri Pankaj Singh**

MLA, Noida

### **Dr Rakesh Kumar**

Chairman, IEML

### **Shri Gajendra Singh Shekhawat**

Hon'ble Union Minister for Tourism,  
Govt of India

### **Dr. Daya Shankar Mishra 'Dayalu'**

Hon'ble Minister of State for AYUSH, Uttar Pradesh

### **Shri Jaiveer Singh**

Hon'ble Minister of Tourism & Culture,  
Uttar Pradesh Government

### **Dr Mahesh Sharma**

MP, Gautam Buddha Nagar

### **D Veerendra Heggade**

Member of Rajya Sabha, Philanthropist  
and the hereditary administrator of the  
Dharmasthala Temple

### **Dr. Ashish Gautam**

Founder, Divya Prem Sewa Mission, Haridwar

## ADVISORY COMMITTEE

**Guru Ji Dr HR Nagendra**  
Chairman  
Chancellor, S-VYASA

**Prof Dr GG Gangadharan**  
Vice Chairman  
Ayurvedacharya, FAIP (USA), PhD, MoM  
(McGill, Canada)

## ORGANISING COMMITTEE

**Dr Nitin Agarwal**  
President

**Dr GS Tomar**  
Vice President

“**AYUSH IS A WAY OF LIFE,  
NOT JUST A SYSTEM OF  
MEDICINE & THERPAY.**”

“**IT IS A PHILOSOPHY THAT  
TEACHES US HOW TO LIVE  
IN BALANCE & HARMONY.**”



# HIGHLIGHTS



**Mega  
Exhibition**



**Industry  
Summit**



**Doctors  
Summit**



**Education  
Summit**



**International  
Ayurveda  
Conference**



**International  
Yoga & Naturopathy  
Conference**



**International  
Wellness  
Tourism  
Conference**



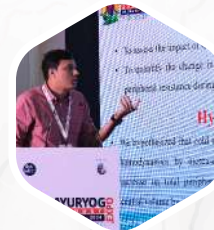
**International  
Conference on  
Panchagavya &  
Ayurveda Veterinary**



**International  
Medicinal  
Plant  
Conference**



**Ayush &  
Wellness  
MSME Meet**



**Paper / Poster  
Presentation**



**AYURYOG  
Awards**

## THE AYUSH, WELLNESS & MEDICAL TOURISM B2B MEET

An exclusive gathering that brings together buyers and sellers in the AYUSH, Wellness & Alternative Medical Tourism domains. This event presents a distinctive opportunity for representatives across various sectors, including Ayurveda Hospitals, Yoga Ashrams, Centres and Studios, Treatment Centers, Naturopathy Centres, Resorts and Retreats, Tour Operators, Physicians, Regulatory Consultants, Research Institutes, Practitioners, Healers, Academics, Industry Experts, Product & Tech Manufacturers and Traders, AYUSH Industry Manufacturers/Traders, Laboratories, Spas, and Cosmetics Manufacturers, Health Foods & Supplement/ Nutrition providers, Hospital/ Panchakarma/ Yoga Furniture Manufacturers, Herbal & Cosmetics businesses, Medical Device Companies, professionals in the Medical Tourism Industry, and entities dealing in Physiotherapy/ Orthopaedic Technology Products. Your participation as a seller/buyer will contribute to the event's diversity, offering a platform to showcase the best in Ayurvedic innovation and healthcare solutions. This gathering promises a collaborative exchange among industry leaders and experts, fostering meaningful connections and opportunities for growth.

# HIGHLIGHTS

**4**

**DAYS**

**25+**

**COUNTRIES**

**5000+**

**DELEGATES**

**500+**

**PAPER  
PRESENTATION**

**500+**

**POSTER  
PRESENTATION**

**500**

**STALLS**

## CONCURRENT EVENTS

**WELLNESS &  
SPIRITUAL  
TOURISM EXPO**

**HIMALAYAN  
HERBAL  
EXPO**

**GOVERNMENT  
ACHIEVEMENTS  
& SCHEMES  
EXPO**

**FOREST  
PRODUCTS &  
AGRI-HORTI  
EXPO**



# Exhibitor Profile



## Healthy Food / Ayush food / Ayurveda Aahar

Ayurvedic recipes, Ingredients, Nutrients, FSSAI, Millets, APEDA, Agro foods, Dairy foods, Natural and Organic foods, Herbal foods, Super foods, Honey based food, Coconut based food, Banana based food, Tea, Spices, OTC food products, Superfoods,

Ayurvedic Medicines, Unani Medicines, Siddha Medicines, Homeopathy Medicines, OTC products, Herbal Medicines, food Supplements division, Herbal Extracts, Ingredients and Raw products, Medicinal Plants growers, suppliers, exporters and direct sellers, Bhasma Suppliers (Swarna, Rajat & Iron bhasma)

## Aoushadi / Medicine



## Natural & Organic Products

Organic & Natural food products and ingredients, Organic spices and extracts, Organic colours, Organic clothes, Organic certification agencies, organic beauty products, etc.

Yoga Apparels, Props, Clothes, Mats, Yoga Accessories, Sandbag, Yoga Balance Balls and Blocks, Yog Paramparas, Yoga studios, Chakra Pendant

## Yog - Nirog & Meditation



## Equipment / Machinery / Packaging

Medicine Manufacturing Machines, Tablet Granulation, Syrup Machines, Physiotherapy Machines and Equipment, Medicine Packaging Division, Lab Testing equipment, Massage Equipment, Panchakarma Products and Equipment, Wrapping material, Labelling Machinery, Physiotherapy Equipment

Khadi Clothes, Herbal and Organic Apparels, Jute and Bamboo clothes, Indian Coir Products, Moonj Division, Seed Fibres, Leaf Fibres, Bast fibres, fruit fibres and stalk fibres.

## Ayurvastaram



## Nutraceuticals

Mineral supplements, Probiotics, Prebiotics, Digestive Enzymes, Fibers, Natural Antioxidants, Phytochemicals, Fatty Acids, Phenolics, Isoprenoids, lipids, soya proteins.

Beauty Services & Products, Spas, Saloon, Make up Products, Face Emulsion Cream, Refreshing Mist, Facial Care, Products and Services for Hair, Eye Care, Anti Ageing Products, Detox and Slimming, Combs and Brushes, lifestyle Products.

## Personal Care / Body Care



# Exhibitor Profile



## Handicrafts

Copper Bottles, Brass Bottles, Aroma Products, Incense Sticks, Dhoop, Fragrances and flavours, Essential Oils and Aroma Oils.

Ayurvedic Resorts & Hospitals, Naturopathy Resorts & Hospitals, Healing Centres, Nature Cure Centres, Spiritual Tourism, Tour and Travel Agents and Operators.

## Medical / Wellness Tourism



## Fitness

Fitness Equipment, Fitness Apps, Gadgets and Accessories, Fitness Trackers, Waistband, Foam Roller, Roller Wheel etc, Fitness Studios, Gym Centre.

Natural Hand Sanitizers and Soaps, Hand Gel & Rub, and floor Cleaners, Natural Air Purifiers, Water Purifiers, Sound Purifiers and therapies, Oral Hygiene Products, Vaginal Hygiene, Skin Hygiene.

## Hygiene / Sanitisation



## Non-Bovine Milk & Products

Sheep and Goat Milk, Buffalo Milk, Camel Milk, Equine Milk, Yak Milk & Products, Semi-skimmed milk, cottage cheese, yoghurt.

Vegan Products, phytochemical Products, Plant powered products, etc.

## Eco-friendly & Plant based products



## Institutions

Educational Institutions (Colleges and Universities), Professional Institutions, NGO, Insurance Boards, Certification Agencies, Online Meditation and Yoga Providers, Consultancy Firms, Research Outsourcing Centers, Laboratories

Acupressure, Acupuncture, Reiki, Sowa-Rigpa, Art-spiritual and Therapeutic, Astrological Counselling and Jewellery, Crystals & Crystal Therapy, EMF Protection, Household Products, Light Therapy, Magnet Therapy, Reflexology, Salt Lamps, Traditional Chinese Medicines.

## Miscellaneous







# Visitors Profile

## 1. Healthcare Professionals

- ✿ **Vaidyas/ Ayurvedic Doctors:** Interested in new products, treatments and techniques.
- ✿ **Doctors and Therapists:** Seeking Integrative healthcare approaches.
- ✿ **Nutritionists and Dieticians:** Exploring ayurvedic and wellness products.
- ✿ **Researchers and Academics:** Attending for knowledge-sharing and networking.

## 2. Business Professionals

- ✿ **Distributors and Retailers:** Looking to partner with brands for ayurveda, yoga, naturopathy, Unani, Siddha and Homeopathy and wellness products.
- ✿ **Distributors and Retailers** of Ayurveda, Hospital Equipment & furniture and spiritual and wellness handicrafts products
- ✿ **Spa and Salon Owners:** Exploring products and treatments to offer in their facilities.
- ✿ **Pharma and Cosmetic Companies:** Interested in collaborations and showcasing their offerings.
- ✿ **Exporters/Importers:** Seeking global markets for ayurvedic or wellness products.

## 3. Wellness Enthusiasts

- ✿ **Yoga Practitioners and Trainers:** Looking for workshops, yoga gear, or networking.
- ✿ **Fitness Enthusiasts:** Interested in natural supplements, diets, and holistic fitness techniques.
- ✿ **Mindfulness Practitioners:** Exploring meditation tools, therapies, and books.

## 4. General Public

- ✿ **Health-Conscious Individuals:** Exploring ayurvedic remedies, yoga programs, and wellness products.

## 5. Entrepreneurs and Startups

- ✿ **Health & Wellness Startups:** Looking for investors, collaborators, or inspiration.
- ✿ **Product Innovators:** Exploring markets for ayurveda-based health, skincare, food products.

## 6. Students and Academics

- ✿ **Ayurveda Students, Yoga Students, Naturopathy Students, Homeopathy Students:** Attending workshops, seminars, and training programs.
- ✿ **Medical/Paramedical Students:** Learning about alternative and complementary medicine.

## 7. Spiritual Seekers

- ✿ **Meditation Practitioners:** Interested in learning new techniques and tools.
- ✿ **Holistic Healers:** Looking for spiritual healing practices and natural remedies.

## 8. Hospitality and Tourism Professionals

- ✿ **Wellness Tourism Promoters:** Networking with resorts, spas, and retreat centres.
- ✿ **Travel Agents:** Exploring wellness destinations and packages.

## 9. Media and Influencers

- ✿ **Health and Wellness Bloggers:** Covering trends, innovations, and products.
- ✿ **Media Professionals:** Reporting on the latest developments in the wellness industry.

## 10. Government Officials and Policy Makers

- ✿ **Ayush Department Representatives:** Promoting policies and initiatives for ayush.
- ✿ **Health Ministry Officials:** Exploring integrative healthcare solutions.
- ✿ **Tourism Ministry-** Promoting wellness Tourism



# Delegate Registration Tariff

## International Ayurveda Seminar

### BAMS STUDENT - INR

One day	Two days	Three days	Four days
1000	2000	2500	3000

ON SPOT REGISTRATION - 4000/-

### PG/PhD Scholar - INR

One day	Two days	Three days	Four days
1500	2500	3500	4000

ON SPOT REGISTRATION - 5000/-

### Professional/Others

One day	Two days	Three days	Four days
1500	3000	4000	5000

ON SPOT REGISTRATION - 6000/-

SAARC COUNTRIES STUDENTS - 100 \$  
SAARC COUNTRIES PROFESSIONALS - 150 \$  
REST OF THE WORLD - 200 \$

## International Yoga & Naturopathy Seminar

### Yoga Students/ BNYS Students

One day	Two days	Three days	Four days
1000	2000	2500	3000

### PG/PhD Scholar

One day	Two days	Three days	Four days
1500	2500	3500	4000

### Professional/Others

One day	Two days	Three days	Four days
1500	3000	4000	5000

SAARC COUNTRIES STUDENTS - 100 \$  
SAARC COUNTRIES PROFESSIONALS - 150 \$  
REST OF THE WORLD - 200 \$

## International Conference on Panchagavya & Ayurveda Veterinary

### STUDENTS

One day	Two days
1000	2000

### PROFESSIONAL/OTHERS

One day	Two days
1500	2500

SAARC COUNTRIES STUDENTS - 50 \$  
SAARC COUNTRIES PROFESSIONALS - 75 \$  
REST OF THE WORLD - 100 \$

## International Conference on Medicinal Plants

### STUDENTS

One day	Two days
1000	2000

### PROFESSIONAL/OTHERS

One day	Two days
1500	2500

SAARC COUNTRIES STUDENTS - 50 \$  
SAARC COUNTRIES PROFESSIONALS - 75 \$  
REST OF THE WORLD - 100 \$

### CONCESSION

*Bulk Registration for Students*

Category 1 (10-20 delegates) : 10%  
Category 2 (21-50 delegates) : 15%  
Category 3 (51 and above) : 20%  
Member of partner organisation : 10 %

Registration fee includes access to all main and sub session of seminar, access to the exhibition and books of abstracts, seminar kit, food coupons.



# STALL CHARGES

## DOMESTIC



### BUILD UP BOOTH

Minimum Size : 12 sq mtr

Rate : Rs 7000/ SQ MTR

TOTAL : Rs 84,000/-

GST : 18%

TOTAL WITH GST : 99,120/-



### BARE SPACE

Minimum Size : 18 sq mtr

Rate : Rs 6500/ SQ MTR

TOTAL : Rs 1,17,000/-

GST : 18%

TOTAL WITH GST: 1,38,060/-

## INTERNATIONAL

### BUILD UP BOOTH

Minimum Size : 12 sq mtr

Rate : \$ 200 SQ MTR

TOTAL : \$ 2400

GST : 18%

TOTAL WITH GST : \$ 2832

### BARE SPACE

Minimum Size : 18 sq mtr

Rate : \$150/ SQ MTR

TOTAL : \$ 2700

GST : 18%

TOTAL WITH GST: \$3186





25 minutes from  
New Delhi



60 minutes from IGI Airport  
20 minutes from proposed  
Jewar Airport



40 minutes from Hazrat  
Nizamuddin Railway Station



A city very well connected  
with Delhi NCR through  
Metro

## About IEML

- Amongst the top 4 India's largest integrated exhibitions and conventions venues in Greater Noida.
- Spread across 58 acres of land, with a build-up complex of 2,34,453.29 square meters area.
- Over 17 years of operating experience in the management and organization of exhibitions and trade fairs.
- 14 multipurpose halls, Five Star Rated Hotel Setup at Expo Inn with 134 Guest Rooms, Lounges, vast open area intensive parking and modern safety & security facilities.



INDIA'S ONE OF THE LARGEST INTEGRATED VENUE FOR CONVENTIONS & EXHIBITIONS

# INDIA EXPO CENTRE & MART

KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI-NCR, INDIA



Plot No. 23 -25 & 27- 29 Knowledge Park - II, Gautam Budh Nagar,  
Greater Noida - 201306

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