





<u>Nutraceuticals</u>

Connect, Discover, Innovate, Thrive

02-05 AUGUST 2025 AT INDIA EXPO CENTRE & MART, GREATER NOIDA



INDIA EXPOSITION MART LIMITED

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Introduction:

The global nutraceutical industry is experiencing an unprecedented surge, driven by consumer demand for preventive healthcare, functional foods, and holistic wellness solutions. At the intersection of modern nutrition and ancient wisdom, Ayuryog Expo—India's premier platform for Ayush & Wellness industry provides the perfect setting for a dedicated Nutraceuticals Exhibition. India is not just a consumer market for nutraceuticals; it is a powerhouse of natural ingredients, traditional remedies, and scientific research. By integrating a nutraceuticals exhibition within Ayuryog Expo at India Expo Centre & Mart from 02–05 August 2025, we create a 360-degree health and wellness platform that brings together ancient wisdom and modern science. This exhibition will bridge the gap between traditional and functional nutrition – showcasing products that integrate traditional medicine system with cutting-edge nutraceutical advancements. This exhibition will strengthen India's Position in the Global Nutraceutical Market – bringing together manufacturers, raw material suppliers, researchers, and policymakers. Also, this will drive B2B Growth & Innovation – providing a networking hub for food scientists, healthcare professionals, and industry leaders. It will dddress Regulatory and Market Trends – educating stakeholders on FSSAI guidelines, global compliance, and market entry strategies.

The Nutraceuticals Exhibition at Ayuryog Expo is not just another trade show; it is a strategic initiative to redefine health and wellness by integrating nature, science, and business. This event will establish India as a global leader in functional nutrition and preventive healthcare—a crucial step towards a healthier, more sustainable future.



Event Highlight

- Conference & panel discussions (featuring industry experts)
- Live product demonstrations & launches
- Networking sessions with manufacturers, distributors, and health professionals
- Regulatory updates and industry trends
- Workshops on formulation, quality control, and marketing strategies

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Exhibitors Profile

Ingredients and Raw materials

Amino acids, Chelated minerals, Collagen, Ginseng, Dairy ingredients, Lipids, Marine ingredients, Novel ingredients, Plant extracts, Botanicals, Prebiotics **Branded finished Products**

Supplement tablets & capsules, Pharma & OTC products, Herbal products & remedies, Sports nutrition, Omega supplements, Chewable vitamins & supplements, Supplement gummies, Supplement drops, Functional powders, Beauty foods, Health shots

Contract Manufacturing & Private label Private label manufacturing companies, Startups,

Service & Equipment Product development, Packaging, Analysis / testing, Market research, Encapsulating, Regulatory, Packaging, Blending & mixing, Certification, Filling, Tableting

Visitors Profile

- Nutraceutical suppliers
- Pharmaceutical & food industry professionals
- Healthcare practitioners & nutritionists
- Investors & business developers
- Regulatory & government bodies
- Retailers & e-commerce platforms

Your journey to healing and enlightenment awaits.



Charges Applied:

Domestic Build Up Booth - ₹ 7000 / Sqm Raw Space – 6500 / Sqm

International

Build Up Booth - \$ 200 / Sqm Raw Space - \$ 150/ Sqm

To learn more and join us in this unparalleled experience at the Ayuryog Expo 2025.

> Visit our website: www.ayuryogexpo.com

Connect with us : For inquiries, bookings, or more information, please contact

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OR SCAN OR COD

About **IEM**I



25 minutes from New Delhi

> 40 minutes from Hazrat Nizamuddin Railway Station



60 minutes from IGI Airport 20 minutes from proposed

A city very well connected with Delhi NCR through

Amongst the top 4 India's largest integrated exhibitions and conventions venues

- Spread across 58 acres of land, with a build-up complex of 2,34,453.29 square meters area.
- Over 17 years of operating experience in the management and organization of exhibitions and trade fairs.
- 14 multipurpose halls, Five Star Rated Hotel Setup modern safety & security facilities.



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