



Organised by



# Sponsorship Packages



## AYURYOG EXPO 2025

02 03 04 05 AUGUST 2025

India Expo Centre & Mart, Greater Noida, Delhi NCR



## TITANIUM SPONSOR

INR 40,00,000+GST

### Available Opportunities: 1

- Logo display along with main organisers
- Prominent display of logo at the inaugural venue
- Top Tier logo presence as Titanium Sponsor on various collaterals & promotional platforms
- 250 square metre Raw Stall Space in the exhibition hall in prime location
- 15 second advertisement video will be displayed during session break
- 50 nos. complementary delegate registration for seminar
- 10 nos. complementary delegate registration for Networking
- 4 pages colour advertisement in AYURYOG souvenir
- One page company profile to be included in the book of abstracts
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as Titanium Partner during the AYURYOG AWARDS/ Valedictory function with felicitation of senior manager
- Logo Hyperlinked on the AYURYOG website
- Display of logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the seminar kit
- 20 nos. display panels in various strategic locations (to be supplied by the sponsor)

## PLATINUM SPONSOR

INR 30,00,000+GST

### Available Opportunities: 2

- Top Tier logo presence as Titanium Sponsor on various collaterals & promotional platforms
- 200 square metre Raw Stall Space in the exhibition hall in prime location
- 10 second advertisement video will be displayed during session break
- 30 nos. complementary delegate registration for seminar
- 5 nos. complementary delegate registration for Networking
- 3 pages colour advertisement in AYURYOG souvenir
- One page company profile to be included in the book of abstracts
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as Platinum Partner during the AYURYOG AWARDS/ Valedictory function with felicitation of senior manager

- Logo Hyperlinked on the AYURYOG website
- Display of logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the seminar kit
- 10 nos. display panels in various strategic locations (to be supplied by the sponsor)

## DIAMOND SPONSOR

INR 20,00,000+GST

### Available Opportunities: 3

- Second Tier logo presence as Diamond Sponsor on various collaterals & promotional platforms
- 150 square metre Raw Stall Space in the exhibition hall in prime location
- 10 second advertisement video will be displayed during session break
- 15 nos. complementary delegate registration for seminar
- 4 nos. complementary delegate registration for Networking
- 2 pages colour advertisement in AYURYOG souvenir
- One page company profile to be included in the book of abstracts
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as Diamond Partner during the AYURYOG AWARDS/ Valedictory function with felicitation of senior manager
- Logo Hyperlinked on the AYURYOG website
- Display of logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the seminar kit
- 5 nos. display panels in various strategic locations (to be supplied by the sponsor)

## GOLD SPONSOR

INR 15,00,000+GST

### Available Opportunities: 4

- Third Tier logo presence as Gold Sponsor on various collaterals & promotional platforms
- 100 square metre Raw Stall Space in the exhibition hall in prime location
- 10 second advertisement video will be displayed during session break
- 10 nos. complementary delegate registration for seminar
- 3 nos. complementary delegate registration for Networking
- 2 pages colour advertisement in AYURYOG souvenir
- One page company profile to be included in the book of abstracts
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function

- Special mention as GOLD Partner during the AYURYOG AWARDS/ Valedictory function with felicitation of senior manager
- Logo Hyperlinked on the AYURYOG website
- Display of logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the seminar kit
- 4 nos. display panels in various strategic locations (to be supplied by the sponsor)

## SILVER SPONSOR

INR 10,00,000+GST

### Available Opportunities: 6

- Fourth Tier logo presence as Silver Sponsor on various collaterals & promotional platforms
- 84 square metre Raw Stall Space in the exhibition hall in prime location
- 8 nos. complementary delegate registration for seminar
- 2 nos. complementary delegate registration for Networking
- 2 pages colour advertisement in AYURYOG souvenir
- One page company profile to be included in the book of abstracts
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as SILVER Partner during the AYURYOG AWARDS/ Valedictory function with felicitation of senior manager
- Logo Hyperlinked on the AYURYOG website

## BRONZE SPONSOR

INR 5,00,000+GST

### Available Opportunities: 6

- Fifth Tier logo presence as Bronze Sponsor on various collaterals & promotional platforms
- 60 square metre Raw Stall Space in the exhibition hall in prime location
- 4 nos. complementary delegate registration for seminar
- 2 nos. complementary delegate registration for Networking
- 1 page colour advertisement in AYURYOG souvenir
- One page company profile to be included in the book of abstracts
- Display of Logo on the backdrop of main events including Inauguration and Valedictory function
- Special mention as Bronze Partner during the AYURYOG AWARDS/ Valedictory function with felicitation of senior manager
- Logo Hyperlinked on the AYURYOG website
- Display of logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the seminar kit
- 2 nos. display panels in various strategic locations (to be supplied by the sponsor)



# YOGASANA & CULTURAL EVENTS SPONSOR

INR 5,00,000+GST

## Available Opportunities: 2

- Display of Logo at the Backdrop and entrance of venue as sponsor
- 24 square metre stand up booth in the exhibition hall
- 15 minutes performance slot
- General recognition in Publicity Materials in the venue
- Special mention as Cultural Event Partner during the AYURYOG AWARDS/ Valedictory function with felicitation of senior manager
- Logo Hyperlinked on the AYURYOG website
- Display of logo in E-Brochure
- Logo on the invites and passes
- Sponsor's brochure distribution in the seminar kit
- 2 nos. display panels in various strategic locations (to be supplied by the sponsor)



## DELEGATE KIT SPONSOR - 5000 Nos.

**INR - 7,50,000+GST**

- Display of logo in the delegate bag
- 18 square metre stall space in the exhibition
- Logo hyperlinked on the AYURYOG website
- One page advertisement in the souvenir
- 3 Nos. complementary delegate pass
- One page company profile to be included in the book of abstracts
- Brochure distribution in the seminar kit

## LANYARD SPONSOR - 5000 Nos.

**INR - 3,00,000+GST**

- Display of logo on the Lanyard
- 12 square metre stall space in the exhibition
- Logo hyperlinked on the AYURYOG website
- One page advertisement in the souvenir
- 3 Nos. complementary delegate pass
- One page company profile to be included in the book of abstracts

## TEA/ COFFEE / WATER SPONSOR (4 Nos)

**INR 3,00,000+GST**

- Opportunity to brand the tea/Coffee/water stations placed at various areas
- 12 square metre build up booth
- Logo hyperlinked on the AYURYOG website
- One page advertisement in the souvenir
- 3 Nos. complementary delegate pass
- One page company profile to be included in the book of abstracts



## SOUVENIR ADVERTISEMENT RATE

Full Page Advertisement - Rs 50,000/-

Half Page Advertisement - Rs 40,000/-

Back Page Advertisement - Rs 100,000/-

Single Page Advertisement - Rs 25,000/-

## BOOK OF ABSTRACTS ADVERTISEMENT RATE

Full Page Advertisement - Rs 40,000/-

Half Page Advertisement - Rs 20,000/-

Back Page Advertisement - Rs 60,000/-

Single Page Advertisement - Rs 15,000/-

## Brochure or Flyer inserts in Delegate Kit - Rs 100,000/-

*\*If you don't find a sponsorship package that addresses the needs of your company please contact AYURYOG secretariat directly to discuss a tailor made package*



**25 minutes from New Delhi**



**60 minutes from IGI Airport  
20 minutes from proposed Jewar Airport**



**40 minutes from Hazrat Nizamuddin Railway Station**



**A city very well connected with Delhi NCR through Metro**

## About IEML

- Amongst the top 4 India's largest integrated exhibitions and conventions venues in Greater Noida.
- Spread across 58 acres of land, with a build-up complex of 2,34,453.29 square meters area.
- Over 17 years of operating experience in the management and organization of exhibitions and trade fairs.
- 14 multipurpose halls, Five Star Rated Hotel Setup at Expo Inn with 134 Guest Rooms, Lounges, vast open area intensive parking and modern safety & security facilities.



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# INDIA EXPO CENTRE & MART

KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI-NCR, INDIA



Plot No. 23 -25 & 27- 29 Knowledge Park – II, Gautam Budh Nagar, Greater Noida – 201306

## For More Information

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