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## **MILLETS EXHIBITION**

*Millets: The superfood  
Revolution for Healthy,  
Sustainability & Food Security.*

**02-05 AUGUST 2025**

**AT INDIA EXPO CENTRE & MART, GREATER NOIDA**



### **INDIA EXPOSITION MART LIMITED**

Plot No. 23/25, 27/29, Knowledge Park II, Greater Noida, Uttar Pradesh 201306

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## Introduction

Millets are a group of small-seeded grains that are highly nutritious, drought-resistant, and environmentally sustainable. They are known for their rich nutritional profile, including high fiber, proteins, vitamins, and minerals. Common types of millets include Jowar (Sorghum), Bajra (Pearl Millet), Ragi (Finger Millet), Foxtail Millet, and Barnyard Millet.

Prime Minister Narendra Modi referred to millets as "Shri Anna", meaning "Noble Grains" or "Divine Grains." This term emphasizes the cultural and nutritional significance of millets in Indian traditions. It highlights their role in ensuring food security, sustainable agriculture, and promoting health and wellness. By naming millets as Shri Anna, PM Modi aimed to revive their consumption and boost their market value, encouraging a shift towards more sustainable and nutritious dietary practices.

## Objectives:

- **Raise awareness about the health benefits of millets.**
- **Promote sustainable agriculture and food security.**
- **Encourage the incorporation of millets into daily diets.**
- **Facilitate networking and business opportunities for stakeholders in the millet value chain.**



## Exhibitor Profile:

- Manufacturers of millet-based products (snacks, cereals, health foods).
- Health and nutrition brands focusing on superfoods.
- Millet farmers and cooperatives.
- Research institutions and NGOs promoting sustainable agriculture.
- Food technologists and culinary experts showcasing millet recipes.

## Visitor Profile:

- Entrepreneurs and investors exploring opportunities in the healthy food & agri sector.
- Retailers and distributors of health foods.
- Dieticians, nutritionists, and healthcare professionals.
- Health-conscious consumers and nutrition enthusiasts.
- Food bloggers, influencers, and media representatives.



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and enlightenment awaits.

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**Charges Applied:**

| <b>Domestic</b>                      | <b>International</b>                 |
|--------------------------------------|--------------------------------------|
| Build Up Booth - ₹ <b>7000</b> / Sqm | Build Up Booth - \$ <b>200</b> / Sqm |
| Raw Space - <b>6500</b> / Sqm        | Raw Space - \$ <b>150</b> / Sqm      |

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## About IEML



**25 minutes from  
New Delhi**



**40 minutes from Hazrat  
Nizamuddin Railway Station**



**60 minutes from IGI Airport  
20 minutes from proposed  
Jewar Airport**



**A city very well connected  
with Delhi NCR through  
Metro**

- Amongst the top 4 India's largest integrated exhibitions and conventions venues in Greater Noida.
- Spread across 58 acres of land, with a build-up complex of 2,34,453.29 square meters area.
- Over 17 years of operating experience in the management and organization of exhibitions and trade fairs.
- 14 multipurpose halls, Five Star Rated Hotel Setup at Expo Inn with 134 Guest Rooms, Lounges, vast open area intensive parking and modern safety & security facilities.



Plot No. 23 - 25 & 27- 29  
Knowledge Park - II  
Gautam Budh Nagar  
Greater Noida - 201306